





Merve Yorulmaz

Date of birth: 03/08/1991 | **Nationality:** German | **Sex:** Female

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 <https://www.isi.fraunhofer.de/en/competence-center/politik-gesellschaft/mitarbeiter/yorulmaz.html>

WORK EXPERIENCE

25/02/2019–Present

Researcher in the Competence Center "Policy and Society"

Fraunhofer Institute for Systems and Innovation Research, Karlsruhe (Germany)

Project work and research in the following fields:

- Evaluation and Impact Assessment of Research and Innovation Policies
- Policy Analysis in the field of Science, Technology and Innovation Policy at EU level
- Responsible Research and Innovation
- Diversity and Gender Equality in Research and Innovation Systems
- Innovation in Social Experimentation Labs

01/06/2016–26/04/2018

Scientific Assistant & Tutor in Management and Linguistics

University of Mannheim, Mannheim (Germany)

- Chair of Business Administration, HRM and Leadership: Exam correction, coding activities
- Chair of English Linguistics: Teaching and tutoring, exam preparation

01/07/2015–31/08/2015

Intern in Business Coaching and Leadership Development

BÖNING-CONSULT GmbH, Frankfurt/Main (Germany)

- Digitalisation, change management and leadership development
- Market-, trend-, portfolio- and psychological potential analyses

01/10/2014–30/01/2015

Intern in Foreign Trade Consulting and Market Development

AHP International GmbH & Co. KG, Heidelberg (Germany)

- Cross-industry market- & competitor analyses for a wide range of products
- Development of EU-market entry strategies for US-American companies
- Establishment of transatlantic B2B partnerships
- Translations (English, French, Turkish)

15/02/2014–31/07/2014

Intern in Leadership Development, Recruiting and Diversity

MLP Finanzdienstleistungen AG, Wiesloch (Germany)

- Training, seminar & workshop preparation & participation
- Member of the Task Force "Women in Sales & Finance"
- Corporate culture analysis & qualitative interviews

01/09/2008–30/09/2009

Trainer and Coach

Taekwondo Koleyko Wiesloch, e.V., Wiesloch, (Germany)

- Training courses for children
- Preparation for sparring and international tournaments
- 2nd Dan black belt holder (since 2007)

EDUCATION AND TRAINING

- 01/09/2015–16/07/2018 **Master of Arts in Economy and Culture**
 University of Mannheim, Mannheim (Germany)
- Strategic Management, International Marketing, Human Resources Management
 - Society, Politics & Culture Studies
 - English Linguistics
 - Quantitative and qualitative research methods (statistics, socio-linguistic fieldwork, text and speech analysis)
 - Academic/essay writing
 - Thesis title: "*Contingent Effects of Management Gender Diversity, Industry Context and Gender on Perceptions of Organizational Attractiveness – A Male Advantage*" (grade 1.3)
- 01/09/2011–20/11/2014 **Bachelor of Arts in Intercultural Management and Communication**
 Karlshochschule International University, Karlsruhe (Germany)
- Intercultural Management & Marketing
 - Advanced Business French, Advanced Spanish
 - Arabic language and culture
 - Qualitative and quantitative research methods
 - Thesis title: "*Prerequisites for the Professional Fulfilment of Female Sales Consultants with the Example of MLP AG*" (grade 1.2)
- 01/09/2013–22/01/2014 **Bachelor of Arts in Business Administration (Erasmus semester)**
 Marmara University, Istanbul (Turkey)
- Management information systems, Marketing communications, Organizational behaviour
 - Creativity & innovation

LANGUAGE SKILLS

Mother tongue(s) **German, Turkish**

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Spanish	B2	C1	B2	B2	B2
	C1 University Certificate				
French	B2	C1	B2	B2	B2
	C1 University Certificate				
English	C1	C2	C1	C2	C2
	C1 University Certificate Studies in English Language				

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
[Common European Framework of Reference for Languages](#)

DIGITAL SKILLS

Microsoft Office tools | IBM SPSS Statistics for Windows | Reference management software Citavi | Survey creation tool EFS Survey

PUBLICATIONS

Buehrer, S.; Yorulmaz, M. (2019): Manifold Benefits of Gender Diversity and Responsible Research & Innovation. https://efforti.eu/sites/default/files/2019-10/Efforti_Overview_Performance_Effects_GenderDiversity.pdf.

Daimer, S.; Havas, A.; Cuhls, K.; Yorulmaz, M.; Vrgovic, P (2021). Multiple futures for society, research, and innovation in the European Union: Jumping ahead to 2038. In: *Journal of Responsible Innovation*. <https://doi.org/10.1080/23299460.2021.1978692>.

De Villafranca, M., Turcanu, C., Yorulmaz, M., Bela, G., Hönigsmayer, H., Bruchhausen, M., & Kenens, J. (2022). Nuclear dating: sharing experiences, knowledges and views on Responsible Research and Innovation in the nuclear field. *Radioprotection*. doi: 10.1051/radiopro/2022017

Griessler, E.; Braun, R.; Wicher, M.; Yorulmaz, M. (2021): The drama of Responsible Research and Innovation: the ups and downs of a policy concept. In: *Responsible Research and Innovation: An Evidence-based Reconceptualization*. Edited by Vincent Blok, Springer (Dordrecht 2021)

Lindner, R.; Edler, J.; Hufnagl, M.; Kimpeler, S.; Kroll, H.; Roth, F.; Wittmann, F.; Yorulmaz, M. (2021): Missionsorientierte Innovationspolitik. Von der Ambition zur erfolgreichen Umsetzung (Policy Brief 02/2021). Karlsruhe: Fraunhofer ISI.

Wittmann, F.; Roth, F.; Hufnagl, M. in collaboration with Lindner, R.; Yorulmaz, M.; Bratan, T.; Arens, M.; Rohde, C.; Ostertag, K.; Pfaff, M.; Stählecker, T.; Zenker, A.; Steinebrunner, D. (2020): First Mission Analysis Report of the Scientific Support Action to the German Hightech Strategy 2025 - Setting the stage: Positioning the missions in the socio-technical system. Karlsruhe: Fraunhofer ISI.

Wittmann, F.; Roth, F.; Hufnagl, M.; Yorulmaz, M.; Lindner, R. in collaboration with Bratan, T.; Arens, M.; Rohde, C.; Ostertag, K.; Pfaff, M.; Stählecker, T.; Zenker, A. (2021): Second Mission Analysis Report of the Scientific Support Action to the German Hightech Strategy 2025 - Zooming in: Translating missions into policy instruments. Karlsruhe: Fraunhofer ISI.

Wittmann, F.; Yorulmaz, M.; Hufnagl, M. (2021): Impact Assessment of Mission-Oriented Policies. Challenges and overview of selected existing approaches. Karlsruhe: Fraunhofer ISI.

Wittmann, F.; Hufnagl, M.; Roth, F.; Yorulmaz, M.; Lindner, R. (2021): From mission definition to implementation: Conceptualizing mission-oriented policies as a multi-stage translation process (= Fraunhofer ISI Discussion Papers Innovation Systems and Policy Analysis Nr. 71). Karlsruhe: Fraunhofer ISI.

Yorulmaz, M.; Buehrer, S. (2021): Exploring the ambivalent nature of diversity in social experimental settings: First insights from social labs established to promote Responsible Research and Innovation. In: *Responsible Research and Innovation: An Evidence-based Reconceptualization*. Edited by Vincent Blok, Springer (Dordrecht 2021)

CONFERENCES AND PRESENTATIONS

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| 05/2021 | Keynote speaker in Session " <i>Reflecting on the Philosophy of Responsible Research and Innovation</i> ", NewHoRRizon Final Conference |
| 05/2021 | Co-host and presenter in Session " <i>The transformative impact of Responsible Research and Innovation</i> ", NewHoRRizon Final Conference |
| 06/2020 | Audio lecture " <i>Evaluating Gender Equality in Research and Innovation: Theories, Methods and Results</i> ", GE Academy DOCC |
| 11/2019 | Presentation, " <i>Evaluation Framework for Promoting Gender Equality in Research and Innovation</i> ", Network meeting TOTAL EQUALITY Deutschland e.V, Munich |
| 10/2019 | Presentation " <i>Promoting Gender Equality in Research and Innovation - EFFORTI Toolbox</i> ", Wyred Online Festival |
| 08/2019 | Presentation " <i>EFFORTI Toolkit for Implementing and Evaluating Gender Equality</i> ", Max-Planck-Society, Munich |