

XIAOMEI HE

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Education

University of Strasbourg (Unistra) *Strasbourg, France*
PhD in Innovation Management *Sep 2023 – Present*

- PhD thesis: Artificial Intelligence for Innovation Processes and Practices
- Research Interests: Innovation & Technology Management, Digital Transformation, Business Model Innovation

University of Strasbourg (Unistra) *Strasbourg, France*
Master in Economics and Management of Innovation *Sep 2021 – Jul 2023*

- Master thesis: Industry 4.0/5.0 and Business Model Innovation: A Longitudinal Case Study on Henkel

Karlsruhe Institute of Technology (KIT) *Karlsruhe, Germany*
Erasmus mobility in Industrial Engineering and Management *Oct 2021 – Sep 2022*

University of Strasbourg (Unistra) *Strasbourg, France*
Bachelor in International Economics and Management *Sep 2020 – Jul 2021*

Sichuan International Studies University (SISU) *Chongqing, China*
Bachelor in Spanish Language and Literature *Sep 2016 – Jul 2020*

Professional Experience

University of Strasbourg *Strasbourg, France*
Teaching Assistant *Feb 2024 – Present*

- Developed the course curriculum, including lectures, readings, assignments, and case studies
- Facilitated engaging discussions on the implications of AI for future business landscapes
- Guided students through the process of analyzing and devising AI-driven business strategies
- Assessed student progress through projects and presentations

Publications

‘Artificial Intelligence: Orchestrator between Innovation Process and Idea Management’ *Work in Progress*
‘Evolving Knowledge Management: AI and the Dynamics of Social Interactions’ *Under Revision*
‘Industry 4.0/5.0 and Business Model Innovation: Evolution or Revolution?’ *Work in Progress*

Conferences and Workshops

21st OUI Conference, Harvard Business School (Aug 2024) *Boston, USA*
KID2024 Summer School, Université Cote d’Azur (Jul 2024) *Nice, France*
Journées du BETA, Université de Lorraine (Mar 2024) *Nancy, France*
DRUID Academy 2024, University of Southern Denmark (Jan 2024) *Odense, Denmark*
BETA-Fraunhofer ISI, Fraunhofer ISI (Oct 2023) *Karlsruhe, Germany*

Research Skills

Analysis & Problem-Solving: Problem definition, cause identification, and solution testing
Interpersonal & Leadership Skills: Discussion facilitation, team motivation, and peer mentoring
Project Management & Organization: Project management, goal setting, and flexibility maintenance
Self-Management & Work Habits: Pressure management, quick learning, and independent operation
Written & Oral Communication: Material preparation, presentation delivery, manuscript drafting, and peer Reviewing

Additional Information

Software and Microsoft Office: Learning-level proficiency in LATEX, proficiency in Word, Excel, PowerPoint, etc.

Languages: English (C1) , Chinese (C2), Spanish (C1), French (B1), German (A2)

Interests: Volunteering, jogging, reading