

Jrad Majida

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Abstract

PhD in Financial Economics, University of Lorraine, France.

Associate researcher at BETA, France

Master Finance and Financial Institution

Master of Management and Business Administration

Bachelor's degree Accounting and Finance.

Experiences

Assistant Professor and Coordinator - 05/2018 - Present

Lebanese International University (accredited at the institutional level by hceres.fr), Lebanon.

- Manage student groups in research based on scientific methods.
- Lecture in the faculty of Economic Sciences: Financial Investments, Financial Markets and Institutions, International Economics and Trade, Microeconomics, Macroeconomics, Business Finance, Statistics for Decision Making, Business ethics, global strategic management, human resources, Leadership principles and others.
- Prepare updated course syllabus, supervise course teaching process in all sections across nine campuses, Prepare the common mid-term and final exams.

Coordinator/ Instructor - 10/2015 - 2018

Lebanese University, Lebanon

- Lecture in business English courses (L1, L2, and L3)

Jury member - 2016 - 2017

Ministry of higher education, Lebanon

- Responsible for evaluating and controlling final-year projects in economics and management.

Internal auditor and Customer service Officer - 04/2007– 10/2016

Blom Bank, Lebanon

- Responsible for controlling and reviewing operations and procedures in all North Lebanon.
- Collecting and analyzing data for compliance verification with regulations.
- Preparation of detailed reports on audit results.
- Issuing Letters of credit, letters of guarantee, L/C, L/G.
- Studying and issuing trade credits for SMEs.
- Studying and executing various personal loans and credit cards.

Additional Skills

Teaching Activities

- Assistant Professor for undergraduate university students in Finance, economics, and business management (L1-L2 and L3).
- Instructor in accounting, finance, taxation, and budget setting for technical bachelor's students.

Research Activities

- SME micro-data studies.
- Modelling of start-up financing
- Numerical modelling with qualitative and quantitative regression studies
- Data collection, processing, and interpretation
- Financial analysis, forecasting, and reporting

- Credit control and risk management assessment
- Writing scientific articles
- Supervision of trainees.

Computer Skills

- Microsoft Office: Microsoft Word, Excel, Access
- Database operation: Microsoft Office Access
- Statistical operation: SPSS, STATA, R
- Programming: C++, Java, HTML

Publications

- Jrad, M. (2023). A Role of Artificial Intelligence in the Context of Economy: Bibliometric Analysis and Systematic Literature Review. *International Journal of Membrane Science and Technology*, 10(3), 1563-1586. <https://doi.org/10.15379/ijmst.v10i3.1756>
- Jrad, M. (2023). Examining Collateral Prerequisites for Small and Medium-Sized Business Loans. *International Journal of Membrane Science and Technology*, 10(2), 1906-1922. <https://doi.org/10.15379/ijmst.v10i2.2704>
- Jrad, M. (2023). Assessment of Lebanese SME Troubles- Barriers to Banking Loan: Indebtedness Study for Lebanese SMEs. *Review of Economics and Finance*, 2023, 21, 2392-2403. <https://doi.org/10.55365/1923.x2023.21.254> available at: <https://refpress.org/ref-vol21-a254/>
- Jrad, M. (2024). Artificial Intelligence and Big Data Analytics in Green Supply Chain Management: Critical Analysis. In *Industrial Applications of Big Data, AI, and Blockchain* (pp. 1-25). IGI Global. DOI: [10.4018/979-8-3693-1046-5.ch001](https://doi.org/10.4018/979-8-3693-1046-5.ch001)
- Jrad, M. (2023). The Role of Technology in Promoting Sustainability and Business Performance in Industries and Business Models: The Case of Saudi Aramco. In: El-Chaarani, H., El Dandachi, I., El Nemar, S., EL Abiad, Z. (eds) *Navigating the Intersection of Business, Sustainability and Technology. Contributions to Environmental Sciences & Innovative Business Technology*. Springer, Singapore. https://doi.org/10.1007/978-981-99-8572-2_10
- Jrad, M. (2024). Effect of Sustainability Measures on Student Satisfaction Regarding Accommodation Services: Practical Study from the University of Northampton in the U.K. *International Journal of Sustainability in Higher Education*, 25(1). <https://doi.org/10.1108/IJSHE-08-2023-0388>
- Jrad, M. (2020). How Hr Practices Affect Organizational Commitment and Organizational Citizenship Behavior. *Entrepreneurship*, 8(2), 130-160.
- Jrad, M., & Tadjeddine, Y. (2020). Collateral Requirements for SME Loans: Empirical Evidence from Lebanon Country (Document de Travail n° 2020 – 46). Bureau d'Économie Théorique et Appliquée (BETA).
- Lebanese Banking Sector model and Its Implications on Small and Medium Enterprises, *Review of Economics and Finance*, Accepted- In publication Process.

Education

PhD: **Financial Economic Sciences/ Banking – (Full time basis) Earned in March 2022**

University of Lorraine, France

Topic: Analysis of Bank-SME relationship in Lebanon: How Bank credit conditions undermine SME

Master: **Business Management - 2015**

Lebanese International University, Lebanon

Topic: The impact of HR performance on organizational engagement and community behavior

Master's degree: **Economic sciences, finance, and financial institutions - 2007**

Lebanese University, Lebanon

Bachelor's degree: **Economic sciences and business administration, Accounting, and finance - 2005**

Lebanese University, Lebanon

Topic: Currency Exchange risk

Certificates

Training of Trainers TOT

German Board for Training and Consulting GmbH- July 2023

OpenClassrooms, France- 2020

- Retrieve data using SQL
- Set up your Java development environment
- Drive Digital Transformation programs or projects
- Diving into UX design
- Scale up your code with Java concurrency
- Apply metrics to design decisions
- Use MVC, SOLID principles, and design patterns Java
- Learn to work autonomously
- Manage creative projects
- Build quick and beautiful WordPress sites
- Land a job
- Improve your presentation skills
- Decode the Entrepreneur's DNA
- Become a mentor on Openclassrooms
- Mentorship at Openclassrooms
- How do we work at Openclassrooms
- Do Product Research: Analyze the Competition and Interview Potential Customers

OpenClassrooms, France- 2019

- Work effectively in a team
- Deliver an effective career coaching session
- Build a Business Plan
- Build a Sourcing Strategy
- Prepare Professional Written Documents
- Selection of the Best Candidate
- Learn how to network
- Resolve Conflicts at Work
- Develop your Career Plan
- Build a Sales Strategy for your Freelance Business
- Project Management 101
- Learn to Freelance: Daily Management
- How to make a public Speech

Chartered Institute for Securities and Investment CISI, November 2014

- International Introduction to Investment Award

CrossRoad Coaches Training Company, June 2012

- Achieving Sales Mastery, Life Coach Certification

Wyder Coaches, March 2009

- No- Nonsense Coaching Program, Life Coach Certification

Languages

English, French, Arabic (read, written, spoken fluently)