

Anne-Gaëlle Maltese

PERSONAL INFORMATION

Address BETA - Université de Strasbourg
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CURRENT POSITION

Temporary Teaching and Research Assistant (ATER) *since October 2024*
University of Strasbourg

RESEARCH INTERESTS

Creativity, Innovation, Experimental Economics, Social Networks, Artificial Intelligence

EDUCATION

Qualified by the French CNU Section 05 (Economics) *2025*

PhD in Economics *Oct. 2020-Nov. 2024*
University of Strasbourg

- **Title** : *Essays on Individual, Team, and Artificial Creativity : An Experimental Approach*
- **Supervisors** : Patrick Llerena (University of Strasbourg) et Giuseppe Attanasi (Sapienza University of Rome)
- **Jury** : Marine Agogu  (HEC Montr al), Robin Cowan (University of Strasbourg), Agn s Festr  (C te d’Azur University) et Daniela Grieco (University of Milan)

Master’s Degree in “Analyse et Politique Economique” *High Distinction* *2018-2020*
Specialization : Economics and Management of Innovation
Facult  des sciences  conomiques et de gestion, University of Strasbourg

- **Master thesis** : *Sharing Costs or Experiences ? A Discrete Choice Experiment on Coworking Spaces and Users’ Motivations*
- **Supervisors** : Patrick Llerena et Robin Cowan

Magistère in Economics

2017-2020

Faculté des sciences économiques et de gestion, University of Strasbourg

Exchange semester

Sep. 2018-Jan. 2019

University of Ottawa, Canada

Bachelors' Degree in Economics and Management *Distinction*

2015-2018

Faculté des sciences économiques et de gestion, University of Strasbourg

SCIENTIFIC STAYS

Scientific stay at ETH Zürich

Jan. 2023-June 2023

Chair of Technology and Innovation Management, Professor Stefano Brusoni.

PUBLICATIONS

Gil-Gallen, S., & Maltese. A-G (2023) “How can technologies help disclose new insights into collective behaviors?” *Journal of Behavioral Economics for Policy*. Access

SUBMITTED ARTICLES

Maltese, A-G., Gil-Gallen, S., and Llerena, P. “Diversity, Interactions, and Collective Creativity : An Experimental Perspective” Under review in *Journal of Behavioral and Experimental Economics*.

Grieco, D., Llerena, P., and Maltese, A. G. (2024). “Creativity and Task Perception” Under review in *Journal of Economic Behavior and Organization*. Access

Maltese, A-G., and Gil-Gallen, S. “Does Creativity Thrive on Plot Twists ? Exploring the Role of Surprise in Team Creativity” Under review in *Creativity and Innovation Management*.

Maltese, A. G., Pelletier, P., and Guichardaz, R. (2024). “Can AI Enhance its Creativity to Beat Humans ?” Submitted to *Technological Forecasting and Social Change*. Access

OTHER RESEARCH PROJECTS

Maltese, A-G. (2024). “Rethinking Laboratory Experiments : The Case of Collective Experiments” WP – *Bureau d’Economie Théorique et Appliquée, UDS, Strasbourg* Access.

Guichardaz, R., Maltese, A.G., and Pelletier, P. “Fostering Creativity : The Role of Incentives in Human-AI Co-Creation”.

Gil-Gallen, S., Maltese, A-G., and Llerena, P. “The Many Faces of Creative Profiles : Exploring Task Openness”.

RESEARCH FUNDINGS

IdEx 2024 - “Recherche exploratoire” on “*LLM and Human Creativity : Creation, Valorization, and Appropriation*”, University of Strasbourg (15 000€). Project leader : Rémy Guichardaz. Collaborators : Anne-Gaëlle Maltese and Pierre Pelletier.

CONFERENCES

2025 :

- SABE Conference, Trento (*upcoming*)
- Academy of Management (AOM), Copenhagen (*upcoming*)
- European Group for Organizational Studies (EGOS), Athens (*upcoming*)
- ADRES Conference, Strasbourg (France)

2024 :

- 2nd Transalpine Organizing Creativity Paper Development Workshop, Reggio Emilia (Italy)
- DRUID Conference, Nice (France)
- ISS 2024 Conference, Gothenburg (Sweden)
- ASFEE, Grenoble (France)
- SABE-IAREP Joint Conference, Dundee (Scotland)

2023 :

- DRUID Conference, Lisbon (Portugal)
- ISI-BETA Workshop, Karlsruhe (Germany)

2022 :

- Knowledge Dynamics, Industry Evolution, Economic Development, Nice (France)
- ISS 2022 Conference, *online*

SCIENCE OUTREACH ACTIVITY

2025 : “IA : La créativité au taquet ... ou au piquet ?” : Event as part of a call for projects ”Relation with the socio-economic world” from the University of Strasbourg. Role : Organizer and Speaker. Presentation : ” *Artificial Creativity : What Research Says*”

2024 : Talk at the *Ecole d’Automne en Management de la Créativité* on “Does Creativity still needs us ?”

TEACHING ACTIVITY

Teaching Assistant	<i>Faculté des Sciences Economiques et de Gestion, University of Strasbourg</i> Probability and Statistics II - 1st year Bachelor (72h) Introduction in Microeconomics - 1st year Bachelor (148h) Microeconomics I - 1st year Bachelor (72h) Industrial Economics - 3rd year Bachelor (48h)
Lecturer	<i>IUT Robert Schuman, University of Strasbourg</i> Creativity and innovation - 2nd year Bachelor of Technology (32h)

ADMINISTRATIVE AND SCIENTIFIC RESPONSIBILITIES

- Co-designer** of the *Social Interactions Lab* (SIL)
Since 2020
- Executive Committee Member** of the *Society for the Advancement of Behavioral Economics* (SABE)
Since 2023
- Organizing Committee Member** of the "Ecole d'Automne en Management de la Créativité"
From 2020 to 2024
- Co-organizer** of the BETA (Université de Strasbourg) - TIM Group (ETH Zürich) Workshop
30 nov. - 1 dec. 2023
- President of the Scientific and Organizing Committee** of the Augustin Cournot Doctoral Days
19th edition - 2022

LANGUAGES AND COMPUTER SKILLS

Statistical Softwares	Stata, R, Python
Text Processing	L ^A T _E X, MS Office
Experimental Softwares	z-Tree
Languages	French (native), English (fluent), German (conversational) and Spanish (conversational)

RECOMMENDATIONS

Patrick Llerena
University of Strasbourg
pllerena@unistra.fr

Giuseppe Attanasi
Sapienza University of Rome
giuseppe.attanasi@uniroma1.it

Robin Cowan
University of Strasbourg et Maastricht University
cowan@unistra.fr