

REMY GUICHARDAZ
Curriculum Vitae (March 2026)
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Bureau d'Economie Théorique et Appliquée (BETA)
61 Avenue de la forêt noire
67000 Strasbourg (France)

PERSONAL INFORMATION

Date of birth: 05/02/1991 Montélimar (France)
Marital status: Married, 2 children
Nationality: French

CURRENT POSITION

2019 - present **Assistant Professor**, University of Strasbourg, IUT Robert Schuman

EDUCATION

2018 **PhD in Economics, University de Strasbourg**

- **Dissertation title:** *Propriété Intellectuelle et Justice Sociale, Genèse, Analyse et Expérimentation*
- **Supervisors:** Herrade Igersheim (CNRS) and Julien Pénin (University of Strasbourg)
- **Jury:** Nathalie Sigot (University Paris 1 Panthéon Sorbonne), Richard Arena (University of Nice), Ragip Ege (University of Strasbourg), Gaétan de Rassenfosse (Ecole Polytechnique Fédérale of Lausanne).

2015 **Master degree from Sciences Po Strasbourg, University of Strasbourg** – Economie et Entreprise – with honors
Master in Analyse et Politiques Economiques, University of Strasbourg – Economics and Management of Innovation – with honors

RESEARCH FIELDS

Economics of innovation, Experimental Economics, History of Economic Thought, Intellectual Property

PUBLICATIONS

Reviewed Articles

Guichardaz R.(2026), "Decentralising the 19th century knowledge economy: Henry C. Care's critique of copyright", *The European Journal of the History of Economic Thought*, 1-22 (CNU Rank A).

Guichardaz R., Igersheim, H., Pénin J. (2025), "Personality, creativity and adherence to intellectual property: a lab experiment on copyright", *European Journal of Law and Economics*, Volume 60, pages 483-500 (CNU Rank A)

Guichardaz R., Pénin J. (2024), "Entrepreneurs "from within"? Schumpeter and the emergence of pure novelty", *Industrial and Corporate Change*, Volume 34, Issue 4, August, pages 676–695 (CNU Rank A)

Guichardaz R., Pénin J., Schenk E. (2023), "Blockchain technology and open innovation for SMEs", *Systèmes d'Information management*, Volume 28(2), 61-85 (CNRS Rank 2 ; A ; FNEGE Rank 2)

Ruiz E., Guichardaz R., Le K. (2023), " C'est la FdS! Les leviers configurateurs d'un événement weak field mandate", *M@n@gement* (CNRS Rank 2, FNEGE Rank 2)

Guichardaz, R., (2022) "What would be a fair intellectual property? A dynamic inquiry through the Rawlsian theory of justice", *Cahiers d'Economie Politique*, 80 (CNRS Rank 3)

Guichardaz, R., E. Schenk, L. Bach (2021) "Technologie Blockchain et intermédiation dans l'industrie musicale", *Revue Française de Gestion* (CNRS Rank 3 ; FNEGE Rank 2)

Guichardaz, R., (2020) “The Controversy over Intellectual Property in Nineteenth-century France: A Comparative Analysis between Proudhon and Walras”, *The European Journal of the History of Economic Thought*, 27:1, 86-107 (CNRS Rank 1)

Guichardaz, R., L. Pénin, J. (2019) “Why Schumpeter was not more concerned with patents?”, Volume 29, pages 1361–1369, *Journal of Evolutionary Economics*. (CNRS Rank 2)

Guichardaz, R. Bach, L. Pénin, J. (2019) “Music industry intermediation in the digital era and the resilience of the music majors oligopoly: the role of transaction capabilities”, *Industry and Innovation*, 26 (7), 843-869 (CNRS Rank 3)

Guichardaz, R., Coudert T., Igersheim, H., Lefebvre, M., Pénin, J. (2019) “Dis-moi ce que tu penses de la propriété intellectuelle, je te dirai qui tu es”, *Revue Economique.*, 60, 909-922 (CNRS Rank 2)

Chapters in collective books

Guichardaz R., Bach, L., Schenk E. (2025), “Blockchain and NFT technologies : the future of the music industry ?” *De Gruyter Handbook of Creative Industries*, dir. by L-E. Dubois, L. Simon and B. Szostak.

Pénil J., Guichardaz R., (2023),” Joseph Alois Schumpeter: père de l'économie ET de la gestion de l'innovation?”, *Les grands auteurs du management de l'innovation*, dir. by Burger-Helmchen T., Hussler C., Cohendet. P.

Guichardaz R., (2023) ”La propriété intellectuelle à l'ère numérique, bien commun ou bien marchand? Un éclairage historique”, *Utopie de la Gratuité* dirr. by Astier A., Bittinger N., Diaz C., Forest C., Jolly. G.

Policy papers & reports

European Union Intellectual Property Office, *Study on online business models infringing intellectual property rights – Phase 5*, Mangal, N., Guichardaz, R., Dagher J. et al., 2023

European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, *Compulsory licensing of intellectual property rights – Final study report*, Publications Office of the European Union, Vandermeulen, B., Mangal, N., Guichardaz, R. et al., 2023

Other publications

Guichardaz, R. (2023), Notice introductive du Dossier thématique n°3 de la série spéciale Les 50ans du BETA consacrée à l'Histoire de la pensée économique.

Guichardaz R., Bach L., Schenk E. (2022), ”Blockchain et NFT. Quel future pour l'industrie musicale?” CNMLab

Guichardaz, R., Ligonnière S., Thomen, Y. (2022), *Macroéconomie, cours et exercices*, Editions Ellipses.

Guichardaz, R., L. Pénin, J. (2020) “L'économie de la réutilisation des données (non personnelles), *Dalloz IP / IT Droit de la propriété intellectuelle et du numérique*, Numéro 4 - Avril 2020 9 782997 520044 Dossier — p. 212

CONFERENCES & ACADEMIC COMMUNICATIONS (as speaker)

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| 2024 | Ecole d'automne en management de la créativité, Strasbourg, France (November)
20e colloque international de l'association Charles Gide, Bordeaux, France (June) |
| 2023 | Workshop BETA-TIM group, Strasbourg, France (November)
European Policy for Intellectual Property (EPIP), Cracow, Poland (September)
Séminaire GRAPPES – Clersé Sciences Po Lille, online, France CLERSE (April) |
| 2022 | International Music Business Research Days, Vienna, Austria (October)
Knowledge Communities Observatory (KCO), Strasbourg, France (July) |
| 2021 | International Joseph A. Schumpeter Society, Luiss, online, Italy (July) |
| 2020 | Ecole d'automne en management de la créativité, Strasbourg, France (November) |
| 2018 | European Society for the History of Economic Thought, Madrid, Spain, Univ. Complutense (June) |
| 2017 | Summer School on History of Economic Thought, Côme, University of Insubria, Italy (August)
European Society for the History of Economic Thought, Antwerp, Univ. of Antwerp, Belgium (May)
Rencontre Innovation BETA-PSB, Strasbourg, Univ. of Strasbourg, France (December)
GT-AIMS Innovation, Ecole Polytechnique, Palaiseau, France (September) |
| 2016 | Summer School on History of Economic Thought, Cargèse, Univ. of Corsica, France (August)
Workshop of BETA, History of Economic Thought, University of Strasbourg, France (February) |

2015 Ecole d'Été du Numérique, Nice, University of Nice-Sophia Antipolis, France (June)
Workshop CEIPI-BETA Law, Economics and Mana. of IP, Univ. of Strasbourg, France (February)

REFEREE ACTIVITY

Reviewer for:

Technological Forecasting and Social Change; Business Ethics Quarterly; Technovation; Innovations; International Journal of Music Business Research; Management International

COLLECTIVE POSITIONS

Scientific collective position

2025 - present Member (elected) of the Council of BETA
2023 Member of the Orga. Committee of the Journées de Microéconomie Appliquée, Strasbourg
Member of the Scientific Committee of AIMS, Strasbourg
2022 Member of the Orga. Committee of the ESHET Summer School, Strasbourg

Academic collective position

2022 - present Member of the Conseil de Publication of the University of Strasbourg
2021 - present Member of the Conseil d'Institut IUT Robert Schuman, University of Strasbourg
2019 - 2020 Referee for the Sustainable Development of the BETA for the University of Strasbourg
2015 - 2016 Member of the Conseil de la Faculté des Sciences Eco. et de Gestion, Univ. of Strasbourg

RESEARCH FUNDINGS (as project leader)

IdEx 2024 - "Recherche exploratoire" on *LLM and Human Creativity : Creation, Valorization, and Appropriation*, University of Strasbourg (15 000€). Collaborators : Anne-Gaëlle Maltese and Pierre Pelletier.

STUDENT ACADEMIC SUPERVISION

2025 - present PhD co-supervisor of LI Qingrui

TEACHING ACTIVITY

As Assistant professor

2019-2025 General Economics (micro), S2 (First year Bachelor degree - BUT TC)
2019-2025 General Economics (macro), S3 (Second year Bachelor degree - BUT TC)
2023-2025 General Economics (international eco), S5 (Third year Bachelor degree - BUT TC)
2021-2023 Introduction to Economics of Blockchain (First year Master HealthTech degree)
2024-2025 Introduction to Economics of Blockchain (First year Master GAIA and MIC degree)
2023-2025 Introduction to Economics of Blockchain (First year Bachelor degree - BUT Informatique)
2022-2025 Economics of Innovation (Second year License degree - Economics and Management)
2024-2025 Introduction to Research in the Economics of Innovation and Creativity – Magistère (Third year License degree - Economics and Management)

As lecturer (Attaché Temporaire d'Enseignement et de Recherche)

2018/2019 Tutorials of Social Sciences Methodology (First year - Sciences Po Strasbourg)
2018/2019 Tutorials of Economic policies (Second year - Sciences Po Strasbourg)
2018/2019 Methods of Corporate Management (Second year - Sciences Po Strasbourg)

As PhD Student (Doctorant Contractuel)

2015-2016 Tutorials of Accounting (First year License degree - Economics and Management)
2016-2017 Tutorials of Accounting (First year License degree - Economics and Management)
2015-2016 Tutorials of Macroeconomics (First year License degree - Economics and Management)
2017-2018 Tutorials of Macroeconomics (First year License degree - Economics and Management)
2016-2017 Tutorials in Economic History (Second year License degree - Economics and Management)
2017-2018 Tutorials in Economic History (Second year License degree - Economics and Management)
2016-2017 Tutorials of Advanced Corporate Finance (Third year License degree - Economics and Management)

MISCELEANOUS

- 2016-2017 Member of the organization of Augustin Cournot Doctoral Days, international conference for doctoral research
- 2013-2014 President of Sciences Po Forum, Student association organizing conferences and debates with academic scholars, executives and politicians