Héloïse Burlat

PhD Candidate in Economics

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Current Position

Since 2022   PhD Candidate in Economics (Joint PhD). University of Strasbourg, France & Ghent University, Belgium

Research Interests

Labour Economics, Policy Evaluation, Active Labour Market Policies, Vocational Training, Applied Econometrics

Education

2022–ongoing   **PhD in Economics**, *University of Strasbourg and Ghent University*, France/Belgium
CIFRE contract with the Grand-Est Region (2022–2025).
Supervisors: Amélie Barbier-Gauchard and Bart Cockx
Thesis title: Vocational training for jobseekers, a response to structural unemployment? A Case Study of the Grand Est Region.

2018–2021   **Master's Degree in Analysis and Policy in Economics: Macroeconomics and European policies)**, *University of Strasbourg*
Professional gap year in 2019–2020.

2015–2018   **Bachelor's Degree in Economics**, *University of Strasbourg*
Llerena Excellence Scholarship (3 years). Erasmus exchange: Oslo, Norway (6 months).

Publications

2024   **Everybody's got to learn sometime? A causal machine learning evaluation of training programmes for jobseekers in France.** *Labour Economics.*
`https://doi.org/10.1016/j.labeco.2024.102573`

Working Papers

Training for Jobseekers, A Strategic Response to Labour Shortages? Evidence from France.

Improving employability for the least qualified unemployed. With Fabrice Gilles and Yannick L'Horty.

Scientific Communications

2024

- Seminar, Ghent University
- ETEPP CNRS Winter School, Aussois
- Doctoral Seminar, LEMNA, Nantes
- JMA, Lille
- ICEEP, Zurich
- Workshop on Causal Inference + ML, Groningen
- Applied Econometrics Workshop, Konstanz
- Workshop on ALMPs, Sables d'Olonne
- TEPP Conference, Pointe-à-Pitre

- WAP, Bordeaux
- AFSE, Paris
- JMA, Strasbourg
- LAGV, Marseille
- EALE, Prague
- EPP, Paris
- ETEPP CNRS Winter School, Aussois
- Summer School, Spetses

Training

2023   Summer School in Advanced Economics, Spetses
Instructor: Jeffrey Wooldridge
Topics: Causal Inference, Potential Outcomes, Diff-in-Diff

2024   Causal Inference in Microeconometrics with Application to Program Evaluation
Instructors: Bart Cockx & William Parienté
Topics: Natural experiments, IV, RDD, Matching, Causal ML

Teaching

2024–2025   Lectures and tutorials in Economic Policy (2nd year Bachelor, Business Administration), IUT Sélestat (67)

Work Experience

2020–2025   **Research Analyst**, *Conseil Régional Grand Est*
Evaluation of training policy for jobseekers. Development of indicators, technical reports, quantitative and qualitative analyses. CIFRE contract, apprenticeship and intership.

2019–2020   **Facilitator**, *CPME 67*
Coordinated "Les entreprises s'engagent" initiative under the "Plan de lutte contre la pauvreté". Promoted links between traditional firms and social enterprises.

Administrative responsibilities

2023   Organizing committee member & reviewer, Augustin Cournot Doctoral Days (ACDD)

Other Scientific Activities

Co-author of a report on the quantitative evaluation of *Itinéraire Compétences* for DARES (French Ministry of Labour) with Fabrice Gilles and Yannick L'Horty.

Skills

Software   R***, Stata**, SAS*, Python*, LaTeX
Languages   French (native), English (fluent), Spanish (elementary)