Héloïse BURLAT

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Personal details

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- Ghent University, Department of Economics, Sint-Pietersplein 6, 9000 Ghent, Belgium, +3292643512.
- BETA (Bureau d'Économie Théorique et Appliquée), UMR 7522 du CNRS, Pôle Européen de Gestion et d'Économie, Université de Strasbourg, 61 avenue de la Forêt Noire, 67085 STRASBOURG Cedex (France), +33368852069. Office : A 148

Current position

- PhD Candidate in Economics at the University of Strasbourg, France and Ghent University, Belgium
- Affiliation to TEPP CNRS (FR 2042)

Research interest

Active labor maket policies, Vocational Training, Training for job seekers, Structural unemployment

Education

- 2022 – Ongoing : **PhD in Economics**, Joint PhD between the University of Strasbourg and Ghent University, Supervisors : Amélie Barbier-Gauchard and Bart Cockx

  Subject : « Vocational training for jobseekers, a response to structural unemployment? A Case Study of the Grand Est Region. » (La formation professionnelle continue des demandeurs d'emploi, une réponse au chômage structurel. Le cas de la Région Grand-Est.)
- 2018 - 2021 : **Master's Degree Analysis and Policy in Economics : Macroeconomics and European policies**, University of Strasbourg. 2019-2020 : Professional gap year.
- 2015 - 2018 : **Bachelor's Degree in Economics**, University of Strasbourg, Llerena Excellence Scholarship during the 3 years. 6-month Erasmus exchange program in Oslo, Norway.

Published Paper

- Everybody's got to learn sometime? A causal machine learning evaluation of training programmes for jobseekers in France. *Published in Labour Economics*

Working Paper

- Training for Jobseekers, A Strategic Response to Labour Shortages? Evidence from France.
- Improving employability for the least qualified unemployed. Lessons from a new French training program. With Gilles F. and L'Horty Y.

Scientific communications

- 2024 :

Seminar presentation, Ghent University
ETEPP CNRS, Winter School, Aussois,
Doctoral seminar, LEMNA, University of Nantes
JMA, Annual Conference, Lille
ICEEP, Zurich
Workshop on Causal Inference + Machine Learning, Groningen
Doctoral Workshop on Applied Econometrics, Konstanz
Workshop sur les programmes d'accompagnement et de formation à destination des chômeurs éloignés de l'emploi, Sables d'Olonne
TEPP, Annual Conference, Pointe-à-Pitre

- 2023 :

WAP, Annual Conference, Bordeaux
AFSE, Annual Congress, Paris
JMA, Annual Conference, Strasbourg
LAGV, Annual Conference, Marseille
EALE, Annual Conference, Prague
EPP, Annual Conference, Paris
ETEPP CNRS, Winter School, Aussois
Summer School in Advanced Economics, Spetses

Training

- Summer school in Advanced Economics, Spetses – July 2023

Causal Inference, Potential Outcomes and Difference-in-Differences estimation by Jeffrey M. Wooldridge as instructor.

- Causal Inference in Microeconometrics with Application to Program Evaluation – 2024

Natural and social experiments, matching, new interpretations of instrumental variable methods, discontinuity design, and causal machine learning methods by Bart Cockx and William Parienté as instructors.

Work experience

Research Analyst
2020 - 2025

Conseil Régional Grand Est (67)
Setting up an evaluation process for the regional training policy for job seekers and result indicators. Within the framework of a CIFRE thesis.

Facilitator
2019-2020

CPME 67 (67)
Animation of the regional working group "Les entreprises s'engagent" in the framework of the national plan against poverty. Focus on the link between integration structures and traditional companies.

Administrative responsabilities

Member of the organizing committee and reviewer of the Augustin Cournot Doctoral Days (ACDD 2023) 20th edition

Computer & language skills

Programming software : R***, Stata**, SAS*, Python*
Typesetting : LATEX
Languages : French (native), English (fluent), Spanish (elementary)