

# CURRICULUM VITAE

## *Francis Munier*

Associate Professor - Maître de Conférences (HDR) – Faculty of Economics and Management, University of Strasbourg, France

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## EDUCATION

- ❑ Qualification for Professor in economics (February 2017)
- ❑ Qualification to supervise research (HDR) (October 2002)
- ❑ PhD in economics, University Louis Pasteur, Strasbourg France (January 1999)

## OTHER AFFILIATIONS

- ❑ Visiting Professor – SISU - Sichuan International Studies University - Chongqing China (since 2007)
- ❑ External Researcher EHERO, Erasmus University – Rotterdam Netherlands (2015-2017)
- ❑ Visiting Professor - Universidade Federal do Rio de Janeiro – UFJR, Rio de Janeiro / Brazil (Summer 2005)
- ❑ Visiting Professor - University of Douala, Cameroun (January 2007)
- ❑ Visiting Professor - School of Management, UESTC, Chengdu, Chine (March 2007)
- ❑ Visiting Professor University of Virginia, Charlottesville, USA (June and July 2007)
- ❑ Visiting Professor Fudan University, Shanghai China (May 2013 ; October 2014, 2015, 2016, 2017, 2018)

- Visiting Professor - University of West London, London UK (February 2016)
- Visiting Professor - Shanghai Institute of Technology, Shanghai China (November 2016, April 2016, November 2017)
- Visiting Professor - Southwestern University of Finance and Economics, Chengdu, China (summer 2018)
- Guest Lecturer – CITY College, International Faculty of the University of Sheffield, thessaloniki, Greece (February 2020)

## PUBLICATIONS

### *Book :*

*Happiness, Technology and Innovation* (2021), Springer Briefs in Well-Being and Quality of Life Research, Springer Nature eds. (with Gaël Brulé).

### *Articles*

1. “Potentialités et limites d'un exercice de prospective de type Delphi: application d'une méthode de segmentation à l'enquête sur les technologies du futur” (1997), *Futuribles*, mars, n°218, pp. 33-53 (with J.-A. Héraud & K. Nanopoulos)
2. “Knowledge Coordination, Competence Creation and Integrated Networks in Globalized Firms” (1999), *Cambridge Journal of Economics*, vol 23, n°2, march, pp. 225-241 (with P. Cohendet, F. Kern & B. Mehmanpazir)
3. “Dualité organisationnelle et gouvernement d'entreprise : le rôle de l'entrepreneur” (2000), *Innovations - Cahiers d'économie et de management de l'innovation (anciennement Innovation, Cahiers d'économie de l'innovation)*, n°12, vol 2, pp. 157-176 (with P. Cohendet, F. Kern & B. Mehmanpazir)
4. “Coordination des connaissances spécialisées et expertise : théorie et application empirique” (2000), *Economies et Sociétés*, n°5, mai, pp. 79-95 (with K. Nanopoulos)
5. “Mimétisme rationnel et connaissance : une analyse empirique” (2000), *Economie Appliquée*, Tome LIII, n°4, pp. 93-116 (with P. Rondé)
6. “Organizational Structure and Innovative Performances of the Firm: a Dynamic Model” (2000), *European Journal of Economic and Social Systems*, 14, n°4, pp. 333-346
7. “Consultants and Experts in Management Consulting Firms” (2001), *Research Policy*, Special Issues, Vol 30, n°9, 1517-1537 (with F. Créplet, O. Dupouët, F. Kern & B. Mehmanpazir)
8. “The Role of Knowledge Codification in the Emergence of Consensus under Uncertainty: Empirical Analysis and Policy Implications” (2001), *Research Policy* Special Issues, Vol 30, n° 9, pp. 1537-1553 (with P. Rondé)

9. "Taille de la firme et compétences relationnelles : une vérification empirique sur la base de données individuelles d'entreprises industrielles françaises" (2001), *Revue International PME*, volume 14, n° 1, pp. 37-68
10. "Dualité cognitive et organisationnelle de l'entreprise : le rôle différencié du manager et de l'entrepreneur" (2001), *Revue d'Economie Industrielle*, n°95, 2<sup>ième</sup> trimestre, pp. 9-22 (with F. Créplet, O. Dupouët & F. Kern)
11. "Densité scientifique des régions et compétences requises pour innover des entreprises : une mise en perspective du concept de Learning Region" (2001), *Revue d'Economie Régional et Urbaine*, n°4, octobre, pp. 515-537 (with P. Rondé)
12. "Analyse empirique de la conjecture schumpétérienne : l'apport du concept de compétences pour innover" (2002), *Innovations - Cahiers d'économie et de management de l'innovation, (anciennement Innovation, Cahiers d'économie de l'innovation)*, n°16, mai, pp. 101-125
13. "La conjecture schumpétérienne : revue de la littérature empirique et apport de l'économie de la connaissance" (2003), *Revue d'Economie Industrielle*, n°104, 4<sup>ième</sup> trimestre, pp. 71-84
14. "Consumer Sovereign and Consumption Routine: A Re-examination of the Galbraithian concept of Dependence effect" (2005), *Journal of Post-Keynesian Economics*, Fall 2005, vol. 28, No 1, pp. 65-83 (with Z. Wang)
15. "Organizational and Cognitive Duality based on interactions between communities" (2005), *European Journal of Economic and Social Systems*, vol. 18, N°1, pp. 111-123 (with F. Créplet, O. Dupouët, & F. Kern)
16. "Technological intensity of sectors, size of the firms and competencies of network" (2006), *Journal of Electronic Science of China*, Dec. n°4, vol. 4.
17. "Firm Size, Technological intensity of sector and relational competencies to innovate: Evidence from french industrial innovating firms" (2006), Special Issue "Empirical Studies of Innovation in the Knowledge driven economy", *Economy of Innovation and New Technology*, n°4/5, volume 15, pp. 493-507
18. "The collective innovation process and the need for dynamic coordination: general presentation" (2008), *Journal of Innovation Economics & Management (anciennement Journal of Innovation Economics)* 2008/2 (n° 2) (with A. Hamdouch et B. Laperche)
19. "Knowledge creation in networks: a comparison between firm-network and network of firms", *Journal of Innovation Economics & Management* 2/2009 (n° 4), p. 79-94 (with F. Kern)
20. "Innovation in a productive chain perspective: competences to innovate in Brazilian Plastic Packaging and Petrochemical Industries" (2012), *Revista de Economia Contemporânea* vol.16 no.1 Jan/Apr. 2012 (with F. Chaves Alves, J. V. Bomtempo, P. Coutinho).

21. “Le paradoxe schumpétérien ou l'absence de « Schumpeter Mark II », à propos de l'évolution de la Théorie de l'évolution économique” (2013), *Innovations - Cahiers d'économie et de management de l'innovation (anciennement Innovation, Cahiers d'économie de l'innovation)*, 2013/3 (n° 42)
22. “Creativity, growth, and nudge: the case of Shanghai” (2014), *Marché et Organisations* 2014/2 (N° 21) (with Pan Jin).
23. “Knowledge-Based Network: the Key Is the Solution of Dilemmas” (2016), *Journal of The Knowledge Economy* - doi:10.1007/s13132-016-0420-6
24. “L'économie du bonheur : quelques faits saillants et données empiriques en Europe”, *Bulletin de l'OPEE N°39 - Hiver 2018*, ‘with L. Dillenseger).

### *Book Chapters*

25. “Technologie et emploi dans les PME” (1995), in *Technologie et performances économiques*, B. Haudeville, J.A. Héraud & M. Humbert (Eds), Economica, Paris (with J.-A. Héraud & Michèle Forte)
26. “Routines, Structure of Governance and Knowledge-creating Processes” (1998), in *Advances on Self-Organization and Evolutionary Theory*, J. Lesourne & A. Orléan (Eds) Economica, Paris (with P. Cohendet, F. Kern & B. Mehmanpazir)
27. “L'entreprise fondée sur les compétences : définitions et axiomatique” (1999), in *Approches évolutionnistes de la firme et de l'industrie : Théories et analyses empiriques*, M. Basle, R. Delorme, J.-L. Lemoigne & B. Paulré (Eds), L'Harmattan, Paris
28. “Firmes globales et structures duales d'organisation” (2000), in *Connaissance et Mondialisation*, Economica, Collection Mondialisation, M. Delapierre, P. Moati & E.M. Mouhoud (coord.), Paris (with P. Cohendet, F. Kern & B. Mehmanpazir)
29. “Dimension cognitive et organisation duale de l'entreprise: le manager et L'entrepreneur” (2004) in Dimitri Uzunidis (ss la dir de) *L'innovation et l'économie contemporaine; espaces cognitifs et territoriaux*, de Boeck, Bruxelles (with F. Créplet, O. Dupouet et F. Kern) Chap 7.
30. “La densité scientifique et technologique des régions, facteur de la capacité d'innovation des firme” (2005) in A. Rallet & A. Torre (eds.), *Quelles proximités pour innover ?* L'Harmattan éditions, Paris
31. “Le consommateur, la firme et l'innovation” (2005), in B. Laperche (ed.), *L'entreprise innovante et le marché. Lire Galbraith*, série Economie et innovation, coll. L'esprit économique, Innoval-L'Harmattan (with Z. Wang)
32. “Financial-Means’ Competencies and Innovation: Evidence of Comparative Advantages between SMEs and big Entreprises” (2007) in *Powerful finance and innovation trends in a high-risk economy*, Palgrave Macmillan

33. “Viabilité des communautés de pratique pilotée : un modèle dynamique” (2009), in *Les communautés en pratique, leviers de changements pour l’entreprise et le manager*, sous la direction de J.-P. Bootz & F. Kern, Editions Hermès – Lavoisier
34. “Guanxi and business environment in China: An innovative network as a Process of Knowledge-based Economy” (2010), in LANG Peter (ed.), *Innovation networks and clusters. The knowledge backbone*, Bern, Berlin, Bruxelles, Frankfurt, New York, Oxford, Wien (with H. Cao)
35. “La culture régionale de l’innovation : compétences et indicateurs”, (2010), (chapitres d’ouvrages), in MULLER Emmanuel, HERAUD Jean-Alain, GOSSELIN Francis (eds), *Regards croisés sur la culture d’innovation et la créativité en Alsace*, Presses Universitaires de Strasbourg (with P. Cohendet)
36. “Creativity and Uncertainty in the Act of Work: the Contribution of the Viability Theory” (2013), in *The Economics of Creativity, Ideas, Firms and Markets*, Edited by Thierry Burger-Helmchen, Routledge, Series: Routledge Studies in Global Competition
37. “The Schumpeterian entrepreneur” (2013), in *Encyclopedia of Creativity, Invention, Innovation, and Entrepreneurship*, Springer Ed. Editor-in-chief: Carayannis, Elias G., 2013, XXXII, 1908 p. 376 illus., 192 illus. in color. In 3 volumes,
38. “Entrepreneur innovant et cycles économiques” (2014), in *Principes d’économie de l’innovation*, Peter Lang ED. (Bruxelles), coordonné par J. Forest, D. Gallaud, L. Temri et S. Boutillier.
39. "Entrepreneur et Schumpeter" (2017), *Dictionnaire économique de l'entrepreneur* (Ed. Classiques Garnier), sous la Direction d’André Tiran et Dimitri Uzunidis.
40. "Entrepreneur et innovation" (2017), *Dictionnaire économique de l'entrepreneur* (Ed. Classiques Garnier), sous la Direction d’André Tiran et Dimitri Uzunidis
41. "The self and the others – recognition and subjective well-being : some empirical evidences" (2018) in *The Individual and the Other in Economic Thought*, Editors R. Ege and H. Ingersheim, Routledge eds.
42. "Innovation and Subjective Well-Being" (2021), *Handbook of Innovation* in D. Uzunidis, ISTE / Wiley Eds.

### *Submitted*

43. “Part-time work and Subjective well-being: Empirical Evidences from the Netherlands”, (with M. Burger and L. Dillenseger), Working Papers BETA n°2019-26
44. “Inflation - Unemployment and Subjective Well-Being: the contribution of Economic Growth for a new interpretation”, *Economic Inquiry* (with J. El ouardighi) Working Papers BETA n°2019-29

45. “Innovation and Entrepreneurs’ Subjective Well-being The mediation effect of job satisfaction and satisfaction with work-life balance” (with Jiequn Liu), Working Papers BETA n° 2029-42

46. “Analysis of the Link between Happiness and Recognition” (2020), mimeo. EHERO, (with Burger, Quérol and Veenhoven).

## CONFERENCES

1. “L’entreprise intégrée : l’évaluation des systèmes de production / flexibilité et processus d’intégration” (1994), colloque L’entreprise intégrée : divers aspects techniques et organisationnels, I.P.S.T (Institut Professionnel des Sciences et Technologies), Université Louis Pasteur, Strasbourg 1, 19 mai 1994

2. “Nature of the Firm and Technological Innovation: a Comparison between Big Enterprise and SME” (1995), EUNETIC Doctoral Training Programme: Economics of Technological and Institutional Change, MERIT, Maastricht (Nederland), May 22-June 16, 1995

3. “Théorie évolutionniste de la firme et innovation technologique : une application à la PME. Vers une acception générique de la théorie de la cohérence” (1995), résumé étendu publié dans les actes de colloque du IIème Congrès International Francophone de la PME, Innovation et Organisation de la PME, ENST, Paris

4. “Taille de la firme, compétences et performances innovatives” (1996), publié dans les actes de colloque du XLVe Congrès AFSE 1996, Paris, 26 et 27 septembre (contribution associée)

5. “Structure de gouvernance, routines et compétences, une approche évolutionniste” (1996), publié dans les actes du XLVe Congrès AFSE 1996, Paris, 26 et 27 septembre (with P. Cohendet, F. Kern & B. Mehmanpazir)

6. “Le diptyque Compétences - Innovation : proposition pour une application à la moyenne entreprise” (1996), conférence Identité et futur de la moyenne entreprise IAE de Caen CME, Caen, 28 et 29 mars 1996

7. “Knowledge Creation Process and Self-organization: Implications for a Knowledge-based Management Theory” (1997), publié dans les Actes du colloque Uncertainty, Knowledge and Skill, Limburg University, Hasselt, Belgique (with B. Mehmanpazir)

8. “Mode of Governance and Knowledge Creation Process: the Contribution of Nonaka's Model” (1997), publié dans les actes du 14th Annual Conference of Euro Annual - Asia Management (EAMSA) Asian Firms Looking Towards the Global Market, Université de Metz, 23-25 Octobre (with P. Cohendet, F. Kern & B. Mehmanpazir)

9. “Connaissance et expertise : vers une dualité cognitive et organisationnelle de l’entreprise” (1999), présenté dans le cadre du Workshop TIPIK sur la codification des connaissances (Contrat européen), BETA Université Louis Pasteur, Strasbourg 1, 12-13 novembre 1999 (with F. Créplet, O. Dupouet & F. Kern)

10. “Compétences pour innover et politiques publiques : une nouvelle orientation des politiques publiques d'aides à l'innovation sur la base d'une enquête française” (1999), Ve Colloque d'Economie Publique Appliquée, ENST, Brest, 10-11 juin
11. “Convergence techno-économique et infrastructure scientifique des régions” (2000), Conférence Politique Technologique : fondements et perspectives, Université Bordeaux III, Bordeaux, 27-29 septembre (with J.-A. Héraud & P. Rondé).
12. “Regional innovative potential and competencies for innovation: the need for differentiated policies” (2000), 40th Congress of the European Regional Science Association, European Monetary Union and Regional Policy, 29 August – 1 September 2000, University of Barcelona, Barcelone, Espagne (with P. Rondé)
13. “Towards a Cognitive and Organisational Duality of the Firm” (2000), Workshop Working Together?: Knowledge and Management in the Information Society, Keele University, Keele, Grande-Bretagne, 16-17th June (with F. Créplet, O. Dupouet, & F. Kern)
14. “Size of the Firms and Relational Competencies: Evidence from French Industrial Firms” (2001), Workshop on *Innovation, Technological Change and Growth in Knowledge based and Service Intense Economies*, Royal Institute of Technology, Stockholm, Feb. 1-2
15. “Compétences organisationnelles et taille de la firme : l'avantage de la grande entreprise” (2001), Tables Rondes *Science, entrepreneuriat et milieux innovateurs*, Laboratoire Redéploiement industriel et innovation, Université du Littoral – Côte d'Opale, Dunkerque, 25-26 Oct. 2001
16. “Scientific and Technological Density of Regions: the Impact on Firms’ Competence to Innovate” (2001), 41th Congress of the European Regional Science Association, European Regional Development Issues in the New Millennium and Their Impact on Economic Policy, Zagreb, Croatie, 29 august-1 September (with J.-A Héraud & P. Rondé)
17. “Dualité cognitive et organisationnelle de la firme au travers du concept de communauté” (2003), Tables Rondes "Management de l'innovation", 23-24 janvier, Université du Littoral, LABRII, Dunkerque (with F. Créplet, O. Dupouet, & F. Kern)
18. “La connaissance du consommateur dans le processus d’innovation : une mise en perspective du concept de filière classique de J.K. Galbraith” (2004), Colloque international John Kenneth Galbraith, 21/25 sept., Paris (with Z. Wang)
19. “Comportement du consommateur et système socioculturel : une modélisation du concept de routine de consommation”, (2004), Approches connexionnistes en Sciences Economiques et de Gestion, IAE de Lille, 18 et 19 novembre 2004.
20. “Consumption Routine: Conceptual framework and Research Perspectives” Routines conference in Advancing empirical research on organizational routines – Linking behavioural and cognitive regularities Nice, Sophia-Antipolis, 21 & 22 Janvier 2005 (with Z. Wang)
21. “The knowledge creation in network: a comparison between firm-network and network of firms” (2005), Emnet International Conference, Budapest, 15-17 septembre (with F. Kern)

22. “Organizational Mutations and Viable Behaviors” (2006), AFEE Meeting, *Theoretical Frontiers of Institutional and Evolutionary Economics*, Boston, Massachusetts, Janvier 2006
23. “Viability theory: mathematical tools for modelling human behaviour in economics approach”, Departamento de Astronomia, Observatorio do Valongo, Universidade Federale do Rio de Janeiro, Brazil, 22 juillet 2005
24. “Economics of innovation, knowledge and competencies”, Winter School, Université fédérale de Rio, Département économie et gestion, Rio de Janeiro, Brazil du 18 au 23 août 2005.
25. “Viability theory and consumer behaviour”, Shanghai University of Finance and Economics, Shanghai, Chine, 25 avril 2006
26. “Consumer Routine and Sociocultural System: a Key of Understanding the Diffusion of Innovation”, (2006), Innovation Pressures Conference, Tampere, Finland, 15-17 mars 2006 (with Z.Wang)
27. “Competencies to innovate in « supplier dominated » industries: the case of plastic packaging industry in Brazil” (2006), *International Schumpeter Society Conference*, Nice, Sophia-Antipolis, 21, 22, 23 Juin 2006 (with Vitor Bontempo & Flavia Alves)
28. “Consumer behaviour and Sociocultural Pressures: a viable model of diffusion of innovation”, (2006), *International Schumpeter Society Conference*, Nice, Sophia-Antipolis, 21, 22, 23 Juin 2006 (with Z. Wang)
29. “Relational Competencies and size of the firms”, CICALICS 2006, Chendgu (Chine), 26-30 août 2006
30. “Compétences de moyens et financières – taille de la firme”, (2006), Forum esprit de l’innovation, Dunkerque, 26-29 septembre 2006
31. “Competências Para Inovar Em Indústrias “Dominadas Pelos Fornecedores”: O Caso Da Indústria Brasileira De Embalagens Plásticas” XXIV Simpósio de Gestão Tecnológica, Gramado (Brésil), 17-21 octobre 2006 (with J. V. Bontempo & F. Alves)
32. “Guanxi versus Corporate Governance: the Case of China Firm, A Duality Management as a Process of Knowledge Creation” (2006), *2nd Asian Law and economics Conference*, Bangalore, India, 8th and 9th of december 2006 (accepté mais non présent)
33. “Organizational Structure and Innovative Performances of the Firm: a Dynamic Model” (2007), Workshop DIME, Organizational Innovation, Nice, 14-15 November.
34. “Guanxi and business environment in China: An innovative network as a Process of Knowledge Based Economy” (2008), *The Spirit of Innovation III, Pacific Northwest Regional Development Conference*, Tacoma – Seattle, Washington, USA, 14-16 May 2008
35. “The knowledge creation in network: a comparison between firm-network and network of firms” (2008), *The Spirit of Innovation III, Pacific Northwest Regional Development Conference*, Tacoma – Seattle, Washington, USA, 14-16 May 2008 (with Francis Kern)



36. “Guanxi and Entrepreneurship in China: An innovative network as a Process of Knowledge Creation” (2008), *Annual Conference of the Academy of Innovation and Entrepreneurship, Tsinghua University, Beijing, China, March 2008*
37. “La place des Fondations dans le renforcement des capacités pour la conception et la mise en oeuvre des politiques de développement” (2008), XXIVèmes Journées du Développement de l'Association Tiers-Monde, Economie de la connaissance et développement, 20, 21 et 22 mai 2008, Université Gaston Berger de Saint-Louis (Sénégal) (with F. Kern & J. Ndong)
38. “Organizational Mutations and Viable Behaviours” (2008), ENEF Workshop Knowledge, Organisation and the Firm, Pisa, Scuola Superiore S. Anna, September 11-12, 2008
39. “Innovation in a productive chain perspective: competences to innovate in Brazilian Plastic Packaging and Petrochemical Industries” (2008), 12th International Schumpeter Society conference, Instituto de Economia, Federal University of Rio de Janeiro URCA (with F. Chaves AlvesI, J. V. Bomtempo, P. Coutinho).
40. “Construire et gérer les compétences pour innover La recherche et l’innovation des entreprises : Quel soutien public, quels effets ” (2009), Colloque Futuris Paris, 1er avril 2009 (with P. Cohendet)
41. “Building and Managing Innovation Capabilities” (2009), Séminaire RRI, Montpellier, 3 – 4 septembre 2009 (with P. Cohendet)
42. “Le Paradoxe Schumpetérien ou l'absence de Schumpeter Mark II”(2010), Innovation, Entrepreneuriat et PME, École d'été RRI, Dijon, 2-3 septembre 2010.
43. “Communautés de pratique, système sociaux et viabilité” (2010), Conférence Internationale *Travail, Capital et Savoir dans la mondialisation*, Grenoble (France), le 18-19 mars 2010.
44. “L’écotourisme : une innovation de service aménitaire dans la valorisation des ressources spécifiques du territoire” (2010), Forum The Spirit of Innovation IV, Environment, Innovation and Sustainable Development: Towards a New Techno-Economic Paradigm, Marseille, 7-8 Octobre 2010 (with F. Kern)
45. “La création d’un cluster d’écotourisme comme levier de valorisation d’un bien commun dans un Parc Naturel Régional” (2011), Forum spirit of innovation IV: “Environment, Innovation and Sustainable Development: Towards a New Techno-Economic Paradigm”, Marseille (Euromed),7-8 octobre (with F. Kern)
46. “The Schumpeterian Paradox or the Absence of the Schumpeter Mark II" (2011), EAEPE Annual Conference 2011 "Schumpeter's Heritage - The Evolution of the Theory of Evolution", Vienna, Austria, October 27th – 30th.
47. “The ambiguous trade-offs between inflation and unemployment: Evidence from surveys of happiness” (2011), evoREG workshop "happinomics", Karlsruhe, December 2011 (with J. El ouardighi)

48. “Should the ECB be reformed: Empirical Evidences and Proposals for Public Happiness Policies?” (2013), Public Happiness Interdisciplinary Conference Rome June 4-5, 2013, LUMSA University, Rome University of Milan - Bicocca University of Rome - Tor Vergata St. Thomas Aquinas University, Rome HEIRS, CISEPS, IREC (with J. El ouardighi)
49. “Creativity, growth, nudge and happiness: the case of Shanghai” (2013), Ecole d’été RRI, Les politiques publiques d’innovation et de recherche au défi d’une transition durable Belfort-France du 28 août - 31 août 2013 (with P. Jin)
50. “The Pursuit of Prosperity in China Happiness and Creative Growth” (2014), *Shanghai Forum* 2014, Fudan University, May 23 - may 26, 2014
51. “Organizational Mutations and Viable Behaviours” (2014), International Conference on Economic and Financial Risks, 12-13 June 2014 – Niort
52. “La Reconnaissance chez l’Homme Economique” (2014), 2ème Colloque International "Philosophie Economique", Strasbourg, 9-10 octobre 2014
53. “Happy Relational Life Index: Theory and Suggestions for Measuring Happiness” (2016), *HEIRS International Conference* 2016, ROME – 15-16 March, 2016 - Life Satisfaction and Social Optimum: The challenge between subjective and objective wellbeing indicators
54. “Did part-time work make the family happier in the Netherlands?” (2017), European Happiness Days – Happiness Economics Conference, 20-22 March, Erasmus University Rotterdam (with M. Burger M et L. Dillenseger).
55. “Inflation - Unemployment and Subjective Well-Being: the contribution of Economic Growth for a new interpretation” (2017), European Happiness Days – Happiness Economics Conference, 20-22 March, Erasmus University Rotterdam (with J. El ouardighi).
56. “Happy Relational Life: The Contribution of the Philosophical Concept of Recognition for Economics of Happiness” (2017), 5th annual conference of the International Society for Quality-of-Life Studies, September 28th to 30th Innsbruck, Austria
57. “Inflation - Unemployment and Subjective Well-Being: the contribution of Economic Growth for a new interpretation” (2018), The 16th ISQOLS Annual Conference on "Promotion of Quality of Life in the Changing World" Hong Kong June 14-16, 2018 (with J. El ouardighi).
58. “Subjective wellbeing inequality in European nations” (2018), The 16th ISQOLS Annual Conference on "Promotion of Quality of Life in the Changing World" Hong Kong June 14-16, 2018 (with Lucie Ingram)
59. “Does parental leave make the family happier in the Netherlands?” (2018), The 16th ISQOLS Annual Conference on "Promotion of Quality of Life in the Changing World" Hong Kong June 14-16, 2018 (with M. Burger M. and L. Dillenseger)

60. "Happiness is the Others". Contribution of the Concept of Recognition. Empirical evidences and Health's recommendations" (2018), International Conference on Policies for Happiness and Health, University of Siena (Italy) - 19th to the 21st of March 2018

61. "Social Status, Recognition and Subjective Well-Being: some empirical evidences" (2019), *The Social Structure of Subjective Well-Being: Education, Status and Social Mobility* 3rd to 4th of October 2019, Institute of Education and Society & Institute for Research on Generations and Family, University of Luxemburg

62. "Subjective wellbeing inequality in European nations" (2019), *The Social Structure of Subjective Well-Being: Education, Status and Social Mobility*, 3rd to 4th of October 2019, Institute of Education and Society & Institute for Research on Generations and Family, University of Luxemburg

63. "Innovation and Entrepreneurs' Subjective Well-being The mediation effect of job satisfaction and satisfaction with work-life balance" (with Jiequn Liu) - Well-Being 2020 Conference: Knowledge for Informed Decisions", STATEC - Luxembourg: March 18th-21st, 2020 (postpone in March 2021)

64. "Innovation and Entrepreneurs' Subjective Well-being The mediation effect of job satisfaction and satisfaction with work-life balance" (with Jiequn Liu), Journée d'étude du Groupe Thématique Innovation - AIMS La face cachée de l'innovation - On line- 25 mars 2021

## **PROFESSIONAL SERVICE AND ADMINISTRATIVE RESPONSABILITIES**

- ❑ Project leader of the Bachelor's Degree in Economics and Management within the framework of the LMD at the Faculty of Economic, Social and Legal Sciences of the University of Haute-Alsace, Mulhouse (2003-2004)
- ❑ Head of the training team for the Bachelor's degree in Economics and Management at the Faculty of Economic, Social and Legal Sciences of the University of Haute-Alsace, Mulhouse (2004-2007)
- ❑ Head of the Degree in Economics and Management at the Faculty of Economic, Social and Legal Sciences of the University of Haute-Alsace, Mulhouse (2004-2007)
- ❑ Management of the double degree Bachelor of Economics and Management with the University of Trento (Italy) and the Faculty of Economics and Management of the University of Strasbourg (since 2007)
- ❑ Head of the 2+2 program within the framework of the partnership with Sichuan International Studies University - SISU, Chongqing China and the Faculty of Economics and Management of the University of Strasbourg (since 2007)

- ❑ Head of the IDEX L3 "International Economics and Management" course of the Bachelor's degree in Economics and Management at the Faculty of Economics and Management of the University of Strasbourg (since 2014)
- ❑ Head of International Relations of the Faculty of Economics and Management of the University of Strasbourg (since September 2007)
- ❑ Elected member of the University Apprenticeship Council of the University of Haute Alsace in Mulhouse (teacher representative) (1997/1998)
- ❑ Elected member of the Council of the GEA Department of the IUT University of Haute Alsace (1997-2007)
- ❑ Elected member of the Scientific Council of the Research Federation of Economic and Management Sciences of the University Louis Pasteur - Strasbourg 1 (college of doctoral students) (1996 / 1999)
- ❑ Elected member of the Scientific Council of the Doctoral School "Augustin Cournot" of the Faculty of Economics and Management of the University Louis Pasteur - Strasbourg 1 (college of doctoral students) (1996 / 1999)
- ❑ Elected member of the Council of the BETA (Bureau d'Economie Théorique et Appliquée), umr n° 7522 of the CNRS, University Louis Pasteur - Strasbourg 1 (College of Lecturers) (1999-2003)
- ❑ Full member and assessor of the Commission of Specialists sections 05 and 06 of the University of Haute Alsace, Mulhouse (2001-2007)
- ❑ Elected member of the Component Council - Faculty of Economics and Management - University of Strasbourg (2007-2015)
- ❑ Member appointed to the International Relations Strategic Committee at the University of Strasbourg (since 2010)
- ❑ Member appointed to the "China" International Relations Working Group at the University of Strasbourg (since 2015)
- ❑ Member appointed to the International Relations "mobility" Scholarship Commission at the University of Strasbourg (since 2010)
- ❑ Member appointed to the mobility commission " outside ERASMUS " International Relations at the University of Strasbourg (since 2010)
- ❑ Compulsory Jury member Bachelor's Degree in Economics and Management, Faculty of Economics and Management, University of Strasbourg (since 2008)

## AWARD AND EXPERTISE

- ❑ Member appointed to the Scientific Council of SYCOPARC and to the "Development" Commission of the Vosges du Nord Natural Park, La Petite-Pierre (2007-2009)
- ❑ Honory Certificate, Third GMC Conference, Hangzhou University, China (2007)
- ❑ Expert Central Asia - Open Society Institute / French Embassy / CNOUS (2007)
- ❑ Price : Shanghai Overseas Outstanding Professor, (SIT - City of Shanghai) (2016)

## EDITORIAL AND REFEREEING

### *Editorial*

- ❑ Innovations – Revue d’Economie et de Management de l’Innovation
- ❑ Journal of Innovation Economics & Management (JIEM)
- ❑ Marché et Organisations
- ❑ Special Issue *Journal of Innovation Economics* (Issue n°2): Dynamics of innovation and new forms of organisation and governance of the firm

### *Refereeing*

Revue Internationale PME, Mathematical Social Science, Research Policy, Journal of Electronic Science of China, Journal of Innovation Economics & Management (JIEM), Innovations, Marché et Organisations, Management International, Recherches Economiques de Louvain - Louvain Economic Review, American Journal of Economics and Sociology, Journal of Knowledge Management, Journal of Happiness Studies.

## CONFERENCE ACTIVITIES

- ❑ Member of the scientific Committee: forum III spirit of innovation, international conference, Services, Innovation and Sustainable Development, Poitiers 26-27-28 March 2008
- ❑ Member of the Scientific Committee: Conference Innovation Network Seattle Tacoma Washington, USA, May 14 and 15, 2008

- ❑ Member of the Program Committee, 1st Francophone Conference "Knowledge Management, Society and Organizations", Troyes, May 13 and 14, 2008
- ❑ Member of the Scientific Committee RRI Summer School 2013, Innovation and research policies at the challenge of a sustainable transition
- ❑ Organization of a special session on the theme "Happiness, Creativity and Innovation". Innovation Forum VI - 2014 Edition Crisis, Innovation and Transition 1, 2 and 3 October 2014 (Leonardo da Vinci University, Paris la Défense)
- ❑ Organization of Track 2.2 - Subjective Well-Being, Creativity and Innovation, R&D Management Conference 2019 – June 17th to 21th – HEC Paris and Ecole Polytechnique.

<b>REPORT</b>
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- 1 "La sous-traitance industrielle en Alsace" (1994), Région Alsace: co-editor
2. "Study on the costs of innovation" (1995), MESR: co-editor
3. "DELPHI Survey on Future Technologies (1995), MESR: Coordination and editorial direction.
4. "Firme-Réseau: l'impact des NTIC dans le processus de création de compétences" (1996), France Télécom: co-editor.
5. "Regional appropriation of the DELPHI survey on the technologies of the future" (1996), Bordeaux Technopolis: co-editor.
6. "Prospective technologique et industrie" (1996), Observatoire des Sciences et Technologie (OST): consultation
7. "Development and innovation potential of the Alsatian industry" (1997), ISI (Frauhöfer of Karlsruhe, Germany): consultation
8. "Application à la Région de Bordeaux des enquêtes prospectives nationales (Delphi et Technologies clés)" (1997), Conseil Général de la Gironde: co-editor.
9. "Les familles professionnelles dans les zones d'emploi en Alsace" (1997), OREF-DRTEFP-CRA-Céreq Alsace: co-editor.
- 10 "TIPIK Project on Codification of Knowledge" (1998/2001), European Community: articles and papers
11. "Sustainable development and construction" (1999/2000), CSTB and in collaboration with the CESAG of the University Robert Schuman: co-editor.
12. "CONVERGE Project on the technological and economic convergence of European countries (1999-2001), European Community: co-editor.

13. "Les enjeux économiques de l'innovation" (1999), CNRS: articles
14. "RETINE Project (Regional Typology of Innovation Needs)" (2001), on behalf of ISI Karlsruhe, Germany and the European Community: ad hoc contributions on SME issues
15. "Knowledge-based economies and new spaces of negotiation in terms of expertise: the place and role of the University" (2001/2002) Scientific Council Project of the University Louis Pasteur: article
16. "Assess SME Participation in ESA Activities" (2001/2002), a project for the European Space Agency in collaboration with Bramshill Consultancy Limited scientific advice and support to students during the surveys.
17. "Perception Survey" of Innovation and Science Policy" (2005) (ISI Karlsruhe) in the framework of the LEA project of BETA.
18. "Perception survey on nuclear-related risks" (2007), Institut Français de l'Energie project.
19. SYCOPARC's Economic and Social Assessment (2008-2009): project manager

<b>PHD AND DISSERTATION STUDENT</b>
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### *Current PhD Students*

- ❑ Co-director (with Martijn Burger Erasmus School of Economics) of Laëticia Dillenseger - Thesis title: Subjective Well-Being, Working Time and Productivity (since June 2016)
- ❑ Supervisor of Ingram Lucie's PhD - Thesis Title: Inequality and Subjective Well Being (since 2017)

### *Past PhD Students*

- ❑ Co-director of the PhD (with Victor Botempo) at the Universidade Federal do Rio de Janeiro de Flavia Chaves - Title of the thesis: Skills for innovation in the plastic packaging industry in Brazil (2005)
- ❑ Supervisor of Zhao Wang's PhD - Thesis Title: Environmental Pressure and Adoption of Innovations: An Analysis of Consumer Behavior Based on the Concept of Individual Consumption Routine (2009)
- ❑ Co-director (with F. Kern) of Jean Ndong's PhD - Title of the thesis: The role of foundations for economic development in a knowledge-based economy (2012)
- ❑ PhD supervisor of Nima Fallah - Title of the thesis: The question of leadership in communities of practice: the case of international institutions (2013)

### *Thesis and HDR Committee*

- ❑ Meryem Akesbi (June 2021), "L'association employeuse agile, définition et modalités de mise en œuvre", Université du Littoral, Dunkerque (Examiner).
- ❑ Clara Vinas Bardolet (January 2021), "Work, Knowledge and Subjective Wellbeing ", Universitat Oberta de Catalunya, Barcelona (President)
- ❑ Ghazi Ben Saad (February 2006), "From International Management to the Intra-Organizational Coordination of the Firm", University Louis Pasteur, Strasbourg (Examiner)
- ❑ Anne Sander (June 2005) "Les politiques de soutien à l'innovation, une approche cognitive : Le cas des Cortechs en Alsace", Université Louis Pasteur, Strasbourg (Examiner)
- ❑ Khadija El Ketani (November 2007) "Innovation, cooperation, cross-licensing: a strategic choice with anti-competitive consequences", University of the Mediterranean - Aix-Marseille II (Member)
- ❑ HDR Qualification to supervise research (March 2008), René Kahn, Université Louis Pasteur, Strasbourg 1. (Examiner)

### *Dissertation*

- ❑ Supervisor of the Master Dissertation Abroad Programme For Business School Durham University, UK (June – septembre 2016, 2017, 2018, 2019).
- ❑ Supervisor of internships and research thesis in the framework of the Master PLI, EMI and APE and the license IEM at the Faculty of Economics and Management of the University of Strasbourg: about 30 to 40 per year.

<b>TEACHING (selection of courses taught in english)</b>
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Contemporary Economic Facts, Economy of Happiness, Well-being indicators, Viability and the behavior of the firm, Economic Policies of the European Union, Management of Creativity.