

CURRICULUM VITÆ

Marion Nathalie NEUKAM

Assistant Professor, Innovation Management, University of Strasbourg

Birthday: 08th December 1988, Bad Dürkheim, Germany

Nationality: German/French

Contact

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Professional address

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EDUCATION

- **06/2014-09/2017**: Industrial PhD, University of Strasbourg (BETA), Bürkert SAS
- **10/2011-09/2013**: M.Sc.: German-French Management, University of Augsburg (Germany), University of Rennes 1 (France)
- **10/2008-09/2011**: B.A.: German-French Studies, University of Clermont-Ferrand (France), University of Regensburg (Germany)
- **09/1998-07/2008**: Abitur, Riemenschneider-Gymnasium, Würzburg (Germany)

LANGUAGES

- **German**: Mother language
- **French**: Level C2 (CECRL)
- **English**: Level C2 (CECRL)
- **Turkish**: Level A1 (CECRL)
- **Russian**: Level A1 (CECRL)

PROFESSIONAL EXPERIENCE

- **Since 09/2019**: Associate Professor, University of Strasbourg (France)
- **09/2013-08/2019**: Innovation Manager, Bürkert SAS, Triembach-au-Val (France)
- **02/2013-08/2013**: Internship Project Management Assistant, Bürkert SAS, Triembach-au-Val (France)
- **06/2010-09/2010**: Internship Relocation Assistant, Management Mobility Consulting, Metz (France)
- **08/2008**: Internship Marketing Assistant, Swiss National Stud Farm, Avenches (Switzerland)
- **07/2005**: Internship Administration Assistant, Medial center, Würzburg (Germany)

Teaching areas

- Innovation Management
- International Management and intercultural management
- Project management and agile project management

Research areas

- Innovation management in an international context
- Creativity management

- Knowledge management
- Value-driven management

Responsibilities at the University of Strasbourg

- Responsible for the Master program « International Innovation Management »
- Organization of collaborative workshops between the BETA laboratory and industrial partners

PUBLICATIONS

Ongoing publications

- BOLLINGER, NEUKAM (2021), « Innovation and Altruism: A new paradigm defining the survival of corporations? »
- NEUKAM, GUITTARD (forthcoming), « Disruptive Innovation in times of crisis: Revisiting the disruptive innovation model »
- CRESPIN, DUPOUET, GOGLIO, NEUKAM (forthcoming), « Harnessing communities to become ambidextrous »
- NEUKAM, GUITTARD, RUIZ (forthcoming), « Managing knowledge in international innovation teams: the case of a German medium-market firm »

PhD : « The continual generation of discontinuous innovation in international organizations »,

- University of Strasbourg (France), September, 2017
- Supervisors: M. Patrick LLERENA and Ms. Sabine CULLMANN

Scientific papers

- NEUKAM, « Managing the fuzzy front-end in multicultural teams », European Journal of Innovation Management, Vol. 20 Numéro 4, 2017, pp.578-598.
- NEUKAM, GUITTARD, « Reach for the stars : Knowledge sharing in international organizations », Journal of Innovation Economics & Management, Numéro 27, 2018, pp. 9-35.

Conference papers

- NEUKAM, GUITTARD, "Disruptive Innovation in times of crisis: Revisiting the disruptive innovation model", ISPIM Virtual conference, 8-10 June 2020
- NEUKAM, « Culture and the Fuzzy Front End for Discontinuous Innovations » Forum Eu-SPRI Early Career Research Conference (ECC), INGENIO, Valencia, Spain, 13-15 April 2016.
- NEUKAM, « Culture and the Fuzzy Front End for Discontinuous Innovations » GeCSO, AGeCSO, Paris, 27-29 June 2016.
- NEUKAM « Culture and the Fuzzy Front End for Discontinuous Innovations » IRMBAM, Nice, 10-11 July 2016.
- NEUKAM, GUITTARD, « Coordinate the creative slack: knowing communities in international organizations », 2ème Séminaire de l'Observatoire des communautés de connaissance, AGeCSO, Strasbourg, 03 November 2016.
- NEUKAM, GUITTARD, « Coordinate the creative slack: knowing communities in international organization », 2nd Journée Abbé Grégoire, CNAM, Paris, 28 March 2017.
- NEUKAM, « Coordinate a Three Sided Challenge: Innovation, Proximity, and Growth » 2nd Journée Abbé Grégoire, CNAM, Paris, 28 March 2017.
- NEUKAM, « Trust Me: The Knowledge Flows-Based Framework and Discontinuous Innovations » 24th IPDMC, EIASM, Reykjavik, 12-15 June 2017.
- « Trust Me: The Knowledge Flows-Based Framework and Discontinuous Innovations » R&D Management Conference, Leuven, 01-05 July 2017.
- « Coordinate a Three Sided Challenge: Innovation, Proximity, and Growth » 33rd EGOS Colloquium, Copenhagen, 06-08 July 2017.